

JUSA ANNEVIRTA



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EDUCATION

MSc, Information Networks

Aalto University | 2022 -

GPA 4.91 (currently)

Major: User, Data & Design

Minors: Software and Service Engineering,
International Design Business Management

BSc, Information Networks

Aalto University | 2019 - 2021

GPA 4.60, Graduated with Honours

Minors: Computer Science, Design

BSc, Industrial Engineering and Management

Aalto University | 2018 - 2019

Transferred to Information Networks

SKILLS

Creativity	Web Development
Problem-solving	UX & Service Design
Collaboration	Product Development

TOOLS & TECH

HTML + CSS	SQL
JavaScript	MongoDB
Node.js	Scala
React, Vue	Python
Figma	Hotjar
Adobe CC	Google Analytics

LANGUAGES

Finnish	English	Swedish
Native	Fluent	Basics

PROFILE

I'm a master's student with technical and analytical yet human-centric skills. As a multidisciplinary designer and developer focusing on users and data, I'm passionate about understanding and developing the interaction between human beings and digital technologies on an individual and societal level.

EXPERIENCE

Design Research Trainee

Nokia | 6/2023 - 8/2023

- Conducted design research on future mobile communication challenges and opportunities with strong focus on sustainability
- Utilized design thinking to understand users' mobile communication and data consumption needs and expectations for 6G
- Identified new product and service areas for transformation of future 6G research

Service Designer - IDBM Industry Project

Nordea | 11/2022 - 6/2023

- Researched and developed a redesigned mobile banking experience for young consumers with a focus on sustainability and financial wellbeing
- Collaborated in a multidisciplinary team of 5 students from IDBM Master's programme

Teaching Assistant - Growth Hacking w/ Columbia Road

Aalto University | 1/2023 - 4/2023

- Assisted in the development and delivery of a masters level course on growth hacking, organised in collaboration with Columbia Road
- Coordinated collaboration with student teams in 4 different client projects

Solution Support Specialist

Sievo | 5/2022 - 8/2022

- Provided technical support and troubleshooting to a 130+ global customer base
- Implemented changes to customers' software environments and databases using SQL and Qlik
- Collaborated with the product and engineering teams to solve complex technical issues and build new configurations

Growth Hacker

Slurp | 5/2021 - 1/2022

- Analysed data to identify and prioritise growth opportunities
- Utilised SEO + SEM tactics to drive targeted traffic to the website
- Leveraged social media to drive brand awareness and customer acquisition
- Collaborated in a fast-paced startup environment

Web Design and Digital Media -course Teacher and Coordinator

Helsingin Suomalainen Yhteiskoulu | 9/2021 - 11/2021

- Organised a hands-on three-day course for high school students
- Taught HTML/CSS and web design, resulting in individual web design projects
- Arranged a field trip to a startup for real-world experience

Claims Advisor

If P&C Insurance Ltd | 5/2019 - 12/2019 | 6/2020 - 8/2020

- Maintained over 95% satisfaction rate through effective advisory and customer service
- Made independent decisions with a high level of responsibility
- Demonstrated the ability to handle many tasks concurrently in a team environment